Evan M. Chute

User Experience Designer

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Tools

Sketch. Balsamiq. Photoshop. Illustrator. InVision. InDesign. Drupal. WordPress. MODX. Bootstrap. Coda. Jira. Git. Command line. HTML. CSS. SASS. jQuery. Pen and paper.

Education

Boulder Digital Arts
UX/UI Certificate Program, 2019

Rocky Mountain College of Art and Design
BFA Graphic Design, 2001

Extracurricular

Colorado Mountain Bike Association
Board Member and IT Director
2016 – 2018

Project Baja Racing Team
Marketing, IT, UX and Planning
2011 – Present
2017 Baja 1000 Finisher – Class 11
(Stock VW Beetle)

I'm a detail-oriented, insatiably curious Experience Designer. I excel at identifying and communicating value at the intersection of user expectations and business goals. My work spans disciplines including user experience design, project planning and management, and strategic graphic design. To put it simply: I've been designing above the fold since 1988.

Skills

Experience Design

I deliver exceptional user experience solutions by crafting wireframes and hi-fidelity visual designs, workflow diagrams, sitemaps, and prototypes using industry leading tools and best practices. By adhering to a human-centered approach that maximizes usability and user empathy, while integrating stakeholder feedback into the design process, I provide solutions that meet both business requirements and user needs.

Visual Design and Art Direction

Concept-driven, creative, and engaging visual design that connects function with form comprises the core of my experience design aesthetic. An extensive background as a multidisciplinary designer affords me a solid foundation of design theory, visual hierarchy intuition, page layout expertise, and understanding the logic of interactively displaying elements, which enables me to optimize user experience.

Front-end Web Development

I build functional markup from hi-fidelity designs utilizing HTML/CSS, jQuery/JS libraries, and responsive frameworks. These files can be used for providing a framework on which to implement back-end functionality, production web pages, and CMS themes. My design background, coding skills, and process management experience enables me to facilitate effective communication between developers, clients, and end users.

Project and Process Management

Using an articulate and flexible communication style, I foster effective client interaction and distill feedback into actionable tasks to keep projects on track. I cultivate acceptance with partners and clients through a collaborative approach to user stories and personas, the integration of user research and integration testing, and by creating and delivering support documentation and training for end-users of provided solutions.

Experience

Freelance
User Experience Designer
Jan 2002 – Present

Deliver innovative, concept-driven, creative solutions to complex design challenges for both agency and direct enterprise clients. Employ a diversity of styles to ensure aesthetic and emotional design are aligned with each client's core value proposition.

Ginkgo Street Labs
Solutions Architect | UX/UI Designer
Dec 2016 – Nov 2019

Empowered nonprofit organizations to take control of their data by executing user experience strategy and design, UI design, CRM consulting, and project management. Led a globally dispersed development team utilizing a dynamic Agile workflow.

IMBA
Interactive Marketing and Database Manager
Sep 2013 – May 2016

Increased the usability of the organization's interactive assets by engaging with staff and member users to prioritize new feature development. Championed the user experience approach for technology initiatives and managed multiple third-party contractors to complete development.

iSatori Technologies
Creative Director
Feb 2008 – Jul 2011

Engaged with marketing and executive teams to actualize branding strategies and product development, taking products from concept to production. Oversaw packaging and collateral vendors to ensure production deadlines were met.